



# Options for Educational Partners

## Mission Statement

The College Student Personnel Association of New York State, Inc. is a comprehensive professional student affairs organization. We are dedicated to fostering the development of our members; a diverse community of educators, students and scholars within higher education.

## Vision Statement

CSPA-NYS provides exceptional professional development programs and networking opportunities for graduate students, new professionals and mid-level managers in higher education in New York State, and strategically partners with a number of resources to deliver on this promise. Strategic partners and resources include senior student affairs leaders, faculty in higher education, prior CSPA-NYS Board members, business leaders, companies, and other student affairs related organizations.

## Conferences and Events

CSPA-NYS hosts a 3-day Annual Conference with 3 1-day Pre-Conference tracks and 3 1-day conferences: New York Leadership Educators Conference (NYLEC), Community College Institute (CCI), and Urban Campus Institute (UCI). Throughout the year, CSPA-NYS hosts two regional event series that take place across New York State: Coffee & Conversation (approx. 3 per year) and Higher Ed Happy Hours (approx. 8 per year). CSPA-NYS also holds reception socials at the NASPA Annual Conference and ACPA Annual Convention. More information on CSPA-NYS, events, and conferences can be found online at [www.cspanys.org](http://www.cspanys.org).

CSPA-NYS does not provide member personal contact information to third party partners. CSPA-NYS has the right to refuse requests for partnership that are not consistent with the mission and vision of the organization at the discretion of the coordinator for educational partners or by a simple majority vote of the board.

## Package Options

Package	Detail	Price
Bronze Level	<p align="center"><b>“Presenter Package”</b></p> <p><b>Conference</b> (Choose from Annual Conference, NYLEC, CCI or UCI)</p> <ul style="list-style-type: none"> <li>● Ad in electronic conference booklet</li> <li>● Table at conference equivalent benefit as determined by Conference Chair</li> <li>● Signs indicating Bronze Level Partnership at conference</li> </ul> <p><b>Academic Year</b></p> <ul style="list-style-type: none"> <li>● Indication of Bronze Level Partnership on Educational Partners page of CSPA-NYS Website, along with your company’s logo and a link to your website (1 year)</li> <li>● CSPA-NYS Social Media Updates (2 times per year)</li> <li>● Ad in monthly E-letters (4 times per year)</li> </ul>	\$250
	<p align="center"><b>“Attendee Package”</b></p> <p align="center"><b>Donor Sends 5 Graduate Students to Full Conference</b></p> <p><b>Conference</b> (Choose from Annual Conference, NYLEC, CCI or UCI)</p> <ul style="list-style-type: none"> <li>● Ad in electronic conference booklet</li> <li>● Signs indicating Bronze Level Partnership at conference</li> </ul> <p><b>Academic Year</b></p> <ul style="list-style-type: none"> <li>● Indication of Bronze Level Partnership on Educational Partners page of CSPA-NYS Website, along with your company’s logo and a link to your website (1 year)</li> </ul> <p align="center">Choice Of the Following Two Options:</p> <ul style="list-style-type: none"> <li>● CSPA-NYS Social Media Updates (2 times per year)</li> </ul> <p align="center">or</p> <ul style="list-style-type: none"> <li>● Ad in monthly E-letters (4 times per year)</li> </ul>	Early-Bird Graduate Conference Rate

Silver Level	<p align="center"><b>“Presenter Package”</b></p> <p><b>Conference</b> (Choose from Annual Conference, NYLEC, CCI or UCI)</p> <ul style="list-style-type: none"> <li>● Ad in electronic conference booklet</li> <li>● Table at conference equivalent benefit as determined by Conference Chair</li> <li>● Signs indicating Bronze Level Partnership at conference</li> <li>● Your company’s logo in all marketing materials for conference</li> </ul> <p><b>Academic Year</b></p> <ul style="list-style-type: none"> <li>● Indication of Silver Level Partnership on Educational Partners page of CSPA-NYS Website, along with your company’s logo and a link to your website (1 year)</li> <li>● CSPA-NYS Social Media Updates (2 times per year)</li> <li>● Ad in monthly E-letters (6 times per year)</li> </ul>	\$500
	<p align="center"><b>“Attendee Package”</b></p> <p align="center"><b>Donor Sends 10 Graduate Students to Full Conference</b></p> <p><b>Conference</b> (Choose from Annual Conference, NYLEC, CCI or UCI)</p> <ul style="list-style-type: none"> <li>● Ad in electronic conference booklet</li> <li>● Signs indicating Silver Level Partnership at conference</li> <li>● Your company’s logo in all marketing materials for conference</li> </ul> <p><b>Academic Year</b></p> <ul style="list-style-type: none"> <li>● Indication of Silver Level Partnership on Educational Partners page of CSPA-NYS Website, along with your company’s logo and a link to your website (1 year)</li> </ul> <p align="center">Choice Of the Following Two Options:</p> <ul style="list-style-type: none"> <li>● CSPA-NYS Social Media Updates (2 times per year)</li> </ul> <p align="center">or</p> <p>Ad in monthly E-letters (6 times per year)</p>	Early-Bird Graduate Conference Rate
Gold Level	<p align="center"><b>“Presenter Package”</b></p> <p><b>Conference</b> (Choose from Annual Conference, NYLEC, CCI or UCI)</p> <ul style="list-style-type: none"> <li>● Ad in electronic conference booklet <u>and/or</u> printed conference booklet</li> <li>● Table at conference</li> <li>● Signs indicating Gold Level Partnership at conference</li> <li>● Your company’s logo in all marketing materials for conference</li> <li>● 2 tickets to the Awards Banquet held at the Annual Conference</li> </ul> <p><b>Academic Year</b></p> <ul style="list-style-type: none"> <li>● Indication of Gold Level Partnership on Educational Partners page of CSPA-NYS Website, along with your company’s logo and a link to your website (1 year)</li> <li>● CSPA-NYS Facebook <u>and</u> Twitter (simultaneous) status updates (4 times per year)</li> <li>● Ad in monthly E-letters (8 times per year)</li> <li>● Endorsement, example: “preferred provider of...” or the “preferred vendor for...”</li> </ul>	\$850
	<p align="center"><b>“Attendee Package”</b></p> <p align="center"><b>Donor Sends 20+ Graduate Students to Full Conference</b></p> <p><b>Conference</b> (Choose from Annual Conference, NYLEC, CCI or UCI)</p> <ul style="list-style-type: none"> <li>● Ad in electronic conference booklet <u>and/or</u> printed conference booklet</li> <li>● Table at conference</li> <li>● Signs indicating Gold Level Partnership at conference</li> <li>● Your company’s logo in all marketing materials for conference</li> <li>● 1 complimentary pass the Annual Conference</li> </ul> <p><b>Academic Year</b></p> <ul style="list-style-type: none"> <li>● Indication of Gold Level Partnership on Educational Partners page of CSPA-NYS Website, along with your company’s logo and a link to your website (1 year)</li> <li>● CSPA-NYS Facebook <u>and</u> Twitter (simultaneous) status updates (4 times per year)</li> <li>● Ad in monthly E-letters (8 times per year)</li> <li>● Endorsement, example: “preferred provider of...” or the “preferred vendor for...”</li> </ul>	Early-Bird Graduate Conference Rate